FOR IMMEDIATE RELEASE

Unforgettable Valentine's Week at the Texas Children's Hospital Thanks to Under Our Wing Sponsors and Celebrity Volunteers

Literacy is essential to education and one in five Houstonians is functionally illiterate. The <u>Under Our Wing Literacy Program</u> has teamed up with <u>Houston Dynamo's</u> two-time MLS Cup winner, <u>Brian Ching</u>, current players from the <u>Houston Dash</u>, and local organizations to encourage literacy, character building, and environmental stewardship among the youth of our community, during the three-part Valentine's week event, <u>A Dash to Remember</u>.

"Under Our Wing does a great job at teaching our kids how to give back and how to feel proud about the activities they do." – Alex Rodriguez, Youth Enrichment Specialist at the Houston Area Women's Center

In 2015, this community outreach proved that there is power in teamwork. Awards by Allstar, a leading source for custom-engraved awards for recognizing achievement, is back as an event sponsor. They are joined by volunteer partners, C.HAIR.I.TEE, who will be donating accessories handmade from recycled t-shirts, and Reach Youth Global, a group that empowers impoverished youth. These great organizations are teaming up with PLAN Lending, your one-stop for mortgage lending solutions, Architectural Fabricators, who bring you high-quality custom gates and fences, ProActivo, the source for risk management consulting, and a criminal defense attorney for Brazoria and Harris County, Phil Morin Law Firm, PLLC. Along with media partners, CBS Radio Houston, Mega TV, Telemundo, EV Houston, and caring sponsors like Delta Dental, TRI Contracting, and Misti Rel Therapy, these companies are determined to express their passion for making a positive impact in our community through this collaborative literacy initiative.

<u>A Dash to Remember</u> directly impacts children in Houston with interactive games and live readings from the <u>award-winning dual language children's series</u>, <u>Avian Kingdom: Feathered Tales</u>. Part one of the event, at the <u>Houston Area Women's Center</u>, engages and empowers at-risk youth as they decorate Valentine's cards and create Valentine's gift packets for children in the hospital. During part two of the event, the handmade Valentine's cards are delivered to the hospital by the <u>Avian Kingdom</u> team, Dash and Dynamo players, and local volunteers. <u>Under Our Wing</u> is donating over 2100 books so the children, their siblings, and their parents can enjoy a fun afternoon with their heroes. This is the largest donation of new books in the history of <u>Texas Children's Hospital</u>. In the third part of the event, the Avian Kingdom team delivers free books and activities to the families in the local homeless community at the Loaves and Fishes Soup Kitchen.

Date: February 10th, 2016 Organization: <u>Under Our Wing</u>

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