

## Under Our Wings Literacy Program

Under Our Wings is an outreach program that fosters literacy, foundational character building, and environmental stewardship through its mentorship initiative, interactive games, and dual language series, Avian Kingdom: Feathered Tales. The program delivers these life lessons through the aid of sponsors and volunteers who share the same values and community spirit.



Literacy

**Character Building** 



**Environmental Stewardship** 

Getting Involved is easy. You can volunteer, sponsor, or simply donate to create a brighter future for at-risk youth.

#### Volunteer

- Local Under Our Wing Chapters
- **Event Planners and Logistics Liaisons**
- In-Kind Readers, Mentors, and Chaperones •

#### Sponsor

- **Community Ambassadors**
- **Corporate Partners**
- In-Kind Sponsorships

#### Donate

- Individual and Corporate Donors
- Earmarked Donations to Charity of Choice

# Awards and Nominations









Under Our Wings

Literacy Program





## Valentine's at Texas Children's Hospital



### to Remember

### Early Bird Discount

Sign Up Before January 4th, 2019

The two-part Valentine's week event, benefiting the Houston Area Women's Center and the Texas Children's Hospital, is almost here! Last year, Under Our Wings donated over 2,800 books, 300 activity kits, and Valentine's! However, the Texas Children's Hospital network sees thousands of children every month, and we want each of these little ones to receive an unforgettable Valentine. Explore your sponsorship opportunities below, and help us give them a Valentine's week to remember!

- Exclusivity with Telemundo Media Partner:
- Social Media Exposure, Press Releases, and PSA
- Books, Masks, and Color Activities delivered to TCH of San Antonio
- Reading at TCH Library for the Kids
- Bedside Delivery of Valentine Packets
- Dr. Hoots & Dynamo Dash Players Visit
- One-One Visits
- Valentines from Local Schools Displayed
- Award-Winning Book for Every Child
- Smiles and Valentine Gifts for the Families
- HAWC Visit, Activities, and Reading

## Sponsorship Levels

# Everlasting Sponsor (\$10,000+) \$8,000

- Branded Award-Winning Books
- Recognition in Press Release + Linking
- Recognition in Media Alerts + Linking
- Logo Highlighted on Event Marketing Materials,
- Save the Date, and Event Signage
- B2C Branding, Awareness, and Goodwill
- Social Media Content
- Exposure on Avian Kingdom + UOWL Website
- Exposure on Social Networks + Linking
- Branded Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

# Inspiring Sponsor (\$3,250) \$2,750

- Branded Award-Winning Books
- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded (Logo) Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

# Unifying Sponsor (\$5,500) \$4,500

Under Our Wings

Literacy Program

- Branded Award-Winning Books
- Recognition in Press release + Linking
- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Co-Branding on Valentine Activities
- Exposure on Avian Kingdom + UOWL Website
- Exposure on Social Networks + Linking
- Branded Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

# Energizing Sponsor (\$2,500) \$2,000

- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded (Text) Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

### Supporting Sponsor (\$1,250) \$7,000

- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded Digital Collateral

# Outreach Events engage individuals and organizations with their communities. Explore a few of our recent highlights and discover how you can get involved.



Join the movement. Support at-risk youth in your community.

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#### Early Bird Discount Sponsorship Selection Valid till January 4th, 2019

Please choose from the following sponsorship options, and fill in the company/ payment information below. We appreciate your patronage and look forward to your continued support of this initiative.

Everlasting Sponsors (\$10,000) \$8,000

Unifying Sponsor (\$5,500) \$4,500

Inspiring Sponsor (\$3,250) \$2,750

Energizing Sponsor (\$2,500) \$2,000

King of Diamonds (\$1,250) \$1,000

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Company Information:					
Company Name		Phone _			
Attention	Email				
Street					
City S	itate		Zip		
*Payment can be made with Credit/Debit Card or by check made payable to Under Our Wing. Credit/Debit Card Information:					
Name On Credit Card		Туре			
Credit Card Number		CVV	Exp. Date /		
Signature Authorization:					