



Under Our Wings

Literacy Program



Under Our Wings is an outreach program that fosters literacy, foundational character building, and environmental stewardship through its mentorship initiative, interactive games, and dual language series, Avian Kingdom: Feathered Tales. The program delivers these life lessons through the aid of sponsors and volunteers who share the same values and community spirit.



Literacy



Character Building



Environmental Stewardship

Getting Involved is easy. You can volunteer, sponsor, or simply donate to create a brighter future for at-risk youth.

Volunteer

- Local Under Our Wing Chapters
- Event Planners and Logistics Liaisons
- In-Kind Readers, Mentors, and Chaperones

Sponsor

- Community Ambassadors
- Corporate Partners
- In-Kind Sponsorships

Donate

- Individual and Corporate Donors
- Earmarked Donations to Charity of Choice



Awards and Nominations





Valentine's at Texas Children's Hospital

A to Remember

The two-part Valentine's week event, benefiting the Houston Area Women's Center and the Texas Children's Hospital, is almost here! Last year, Under Our Wings donated over 2,800 books, 300 activity kits, and Valentine's! However, the Texas Children's Hospital network sees thousands of children every month, and we want each of these little ones to receive an unforgettable Valentine. Explore your sponsorship opportunities below, and help us give them a Valentine's week to remember!

- Exclusivity with Telemundo Media Partner:
- Social Media Exposure, Press Releases, and PSA
- Books, Masks, and Color Activities delivered to TCH of San Antonio
- Reading at TCH Library for the Kids
- Bedside Delivery of Valentine Packets
- Dr. Hoots & Dynamo Dash Players Visit
- One-One Visits
- Valentines from Local Schools Displayed
- Award-Winning Book for Every Child
- Smiles and Valentine Gifts for the Families
- HAWC Visit, Activities, and Reading



Sponsorship Levels

Everlasting Sponsor (\$10,000+)

- Branded Award-Winning Books
- Recognition in Press Release + Linking
- Recognition in Media Alerts + Linking
- Logo Highlighted on Event Marketing Materials, Save the Date, and Event Signage
- B2C Branding, Awareness, and Goodwill
- Social Media Content
- Exposure on Avian Kingdom + UOWL Website
- Exposure on Social Networks + Linking
- Branded Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

Unifying Sponsor (\$5,500)

- Branded Award-Winning Books
- Recognition in Press release + Linking
- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Co-Branding on Valentine Activities
- Exposure on Avian Kingdom + UOWL Website
- Exposure on Social Networks + Linking
- Branded Print and Digital Collateral
- Recognition in Activity Kits

Inspiring Sponsor (\$3,250)

- Branded Award-Winning Books
- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded (Logo) Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

Energizing Sponsor (\$2,500)

- Recognition in Media Alerts + Linking
- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded (Text) Print and Digital Collateral
- Recognition in Activity Kits
- Customized Valentine Cards

Supporting Sponsor (\$1,250)

- B2C Branding, Awareness, and Goodwill
- Exposure on UOWL Website
- Exposure Social Networks + Linking
- Branded Digital Collateral

Outreach Events

engage individuals and organizations with their communities. Explore a few of our recent highlights and discover how you can get involved.

Live, Interactive Readings

Games and Activities



Environmental Stewardship Presentations

Meet your Avian Heroes

Environmental Stewardship

Texas Children's Hospital Donations



Field Trip Events

Austin ISD Literacy Tour

Join the movement. Support at-risk youth in your community.

Jesse Gibson

Jesse Gibson
Jesse@UnderOurWings.org
www.AvianKingdom.com
Office: 713.774.4117 x91
Fax: 888.590.6890





1302 Waugh Dr., Nest 747
Houston, TX 77019
713.774.4117 x91
Valentines.UnderOurWings.org

A to Remember Sponsorship Selection

Please choose from the following sponsorship options, and fill in the company/
payment information below. We appreciate your patronage and look forward
to your continued support of this initiative.

- Everlasting Sponsors (\$10,000)
- Unifying Sponsor (\$5,500)
- Inspiring Sponsor (\$3,250)
- Energizing Sponsor (\$2,500)
- Supporting Sponsor (\$1,250)



Company Information:

Company Name _____ Phone _____

Attention _____ Email _____

Street _____

City _____ State _____ Zip _____

*Payment can be made with Credit/Debit Card or by check made payable to Under Our Wing.

Credit/Debit Card Information:

Name On Credit Card _____ Type    

Credit Card Number _____ CVV _____ Exp. Date _____ / _____

Signature Authorization: